



DEL NORTE KNIGHTS FOOTBALL

3167 San Mateo, Box 310, Albuquerque, New Mexico 87110

To Supporters of Del Norte Football,

As Del Norte Football gets ready for the upcoming 2007 season, we are looking for local businesses and individuals that would like to show their support for the Del Norte Football program.

Our student athletes work extremely hard to be successful both on the football field and in the classroom. Their hard work in the classroom paid off last year with almost half of the team, Varsity, JV and freshman teams, made the honor roll. We would like to reward their efforts by supplying them with quality equipment and the tools that will keep them safe and help them to achieve their goals. Unfortunately, these items often cost a great deal of money and go beyond our budget.

We have put together "Banner Packages" which would allow you to show your support for the program, get some advertising and help our student athletes. Your (4x4 or 4x8 foot – full color) banner will be hung on the outer fence at the school on the corner of Montgomery and San Mateo each weekend that Del Norte plays and after the season ends until December 2008. **That intersection is the busiest intersection in New Mexico. Consider how much exposure your business will have. Your support and contribution is truly appreciative and we could not do it without you.**

All-American Package

You get the top of the line selections. These are the 4X8 full color banner; a full-page advertisement in the game day program; a business card size advertisement on poster; and both an advertisement and URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

All-State Package

You get a 4X8 full color banner; a half-page advertisement in the game day program; a business card size advertisement on poster; and a URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

Varsity Package

You get a 4X8 full color banner; a quarter-page advertisement in the game day program; a business card size advertisement on poster; and an advertisement on the Knights Football web page. A plaque with team photo will be included, along with T-Shirt.

Junior Varsity Package

You get a 4X4 full color banner; a 3"x 3" size advertisement in the game day program; a business card size advertisement on poster; and a URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-Shirt.

Knight Package "A"

You get a 4X4 full color banner; a 3"x 3" size advertisement in the game day program; and a business card size advertisement on poster. A plaque with team photo will be included.

Knight Package "B"

You get a 4x4 full color banner; a 3"x 3" size advertisement in the game program; and an advertisement on the Knights Football web page. A plaque with team photo will be included.

Thank you for your support from the Booster Club and Coach Howe. If you have any questions, please call us.

Bill O'Mary, Football Booster President, Ph# 306.0644

Edward Sleuth, Football Booster Vice-President, Ph# 261.0724

Elaine Gallegos, Football Booster Secretary, Ph# 615.0194

Angie Pandzais, Football Booster Treasurer, Ph# 459.4090

Mike DeSoto, Football Booster Fundraising Chair, Ph#363.8287

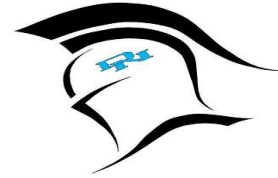
Chris Howe, Football Head Coach – Del Norte High School, Ph# 301.3288

2008 BUSINESS and INDIVIDUAL SPONSORSHIP CONTRACT

Control Number: **DNHS2008-** _____



DEL NORTE HIGH SCHOOL KNIGHTS FOOTBALL BOOSTER CLUB www.itsknighttime.org



Advertisement Pkgs

- _____ ALL-AMERICAN PACKAGE
\$700.00
- _____ ALL-STATE PACKAGE
\$600.00
- _____ VARSITY PACKAGE
\$550.00
- _____ JR VARSITY PACKAGE
\$500.00
- _____ KNIGHT PACKAGE A
\$450.00
- _____ KNIGHT PACKAGE B
\$400.00

Game Day Programs

- _____ Full Page Ad (7x10)
\$300.00
- _____ Half page Ad (7x5)
\$200.00
- _____ 1/4 page Ad (3.5x5)
\$150.00
- _____ 3 x 3 pg Ad
\$100.00

WEBSITE

- _____ Ad and Link to your Website
\$125.00
- _____ Link to your Website Only
\$80.00
- _____ Ad Only: For your Business
\$55.00

_____ *Personal Player Message***
\$25.00

_____ *Personal Player Message***
\$20.00

Banners Only

- _____ 4 x 8 Banner only
\$350.00 *(\$50 discount*)*
- _____ 4 x 4 Banner only
\$250.00 *(\$25 discount*)*

* Produce your own banner for credit

Business Card on Posters

- _____ Business Card Size
\$125.00
- _____ *Personal Player Message***
\$25.00

** for Parents, Grandparents, Relatives and Friends

You have the option to purchase advertisements separately, by game program, posters or website as well.

Check off package or itemized selection(s) above and completely fill out form below.

Note: Sponsors who purchased a package deal (with a banner) from last year 2007, get a \$100.00 discount

Sponsor Name: _____ Check box, if sponsored 2007
 or Business Name: _____ Check box, if you have banner
 Personal/Business Contact: _____
 Address: _____
 Telephone: _____ Website: _____
 Authorized by: _____ (if different from above)
 Signature: _____ Date: _____
(signature indicates reading and acceptance of the Disclaimer of Liability - below)
(Make checks payable to: Del Norte Football Booster Club)
 Check #: _____ Cash: _____ Total Price \$: _____
(Sponsorship payment and artwork must accompany contract when presented to Football Booster Club)
 Sold by: _____ Team: _____
(Player name, parent(s), coach(es) or officer(s)) (Varsity, JV or Freshman)
Place any special notes, message(s) or player message(s) along with your Ad below:

**Mail forms to: 3167 San Mateo Blvd NE, Box 310, Albuquerque, New Mexico 87110
 Or call 261-0724 Ed; 306-0644 Bill; 615-0194 Elaine; or 459-4090 Angie; 363-8287 Mike DeSoto**

DISCLAIMER OF LIABILITY

The 2008 Del Norte High School Football Banners/ Programs is a fundraising effort implemented through the use of volunteers (primarily parents and students) with assistance of a professional printing company. As such, every effort is expended to ensure both the accuracy of the content within sponsorship as well as the artistic layout and creativity of each element and the overall program. Unfortunately, errors do occasionally creep into the process. The customer understands and agrees that the Football Booster Club is under no obligation to refund part or all of their costs or to make any other financial concessions if the resultant sponsorship is unsatisfactory, for whatever reason, fault, and/or negligence.

Advertisement Package Details

Below are descriptions of the available packages to purchase. You can purchase items separately, but it may cost you more. The packages are designed to save you money and get you the better value for any combination of three items or more. Thank you for taking the time to consider your advertisement with Del Norte Football. Your sponsorship is a big help to this football program. Again, *thank you very much.*

All-American Package \$700.00

You get the top of the line selections in each section. This is the 4X8 full color banner; a full-page advertisement in the game day program; a business card size advertisement on poster; and both an advertisement and URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

All American Pkg		\$700.00
\$350.00	4 x 8 Banner	
\$300.00	Full pg Gm Prg	
\$125.00	Poster	
\$125.00	Link and Ad	
\$900.00 total bought separately		-\$200.00 SAVINGS

All-State Package \$600.00

You get a 4X8 full color banner; a half-page advertisement in the game day program; a business card size advertisement on poster; and a URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

All State Pkg		\$600.00
\$350.00	4 x 8 Banner	
\$200.00	1/2 pg Gm Prg	
\$125.00	Poster	
\$80.00	Link Only	
\$755.00 total bought separately		-\$155.00 SAVINGS

Varsity Package \$550.00

You get a 4X8 full color banner; a quarter-page advertisement in the game day program; a business card size advertisement on poster; and an advertisement on the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

Varsity Pkg		\$550.00
\$350.00	4 x 8 Banner	
\$150.00	1/4 pg Gm Prg	
\$125.00	Poster	
\$55.00	Ad Only	
\$680.00 total bought separately		-\$130.00 SAVINGS

Junior Varsity Package \$500.00

You get a 4X4 full color banner; a 3"x 3" size advertisement in the game day program; a business card size advertisement on poster; and a URL link to your website from the Knights Football web page. A plaque with team photo will be included, along with T-shirt.

Junior Varsity Pkg		\$500.00
\$250.00	4 x 4 Banner	
\$100.00	3 x 3 pg Gm Prg	
\$125.00	Poster	
\$80.00	Link Only	
\$555.00 total bought separately		-\$55.00 SAVINGS

Knight Package "A" \$450.00

You get a 4X4 full color banner; a 3"x 3" size advertisement in the game day program; and a business card size advertisement on poster. A plaque with team photo will be included.

Knight A Pkg		\$450.00
\$250.00	4 x 4 Banner	
\$100.00	3 x 3 pg Gm Prg	
\$125.00	Poster	
\$475.00 total bought separately		-\$25.00 SAVINGS

Knight Package "B" \$400.00

You get a 4x4 full color banner; a 3"x 3" size advertisement in the game program; and an advertisement on the Knights Football web page. A plaque with team photo will be included.

Knight B Pkg		\$400.00
\$250.00	4 x 4 Banner	
\$100.00	3 x 3 pg Gm Prg	
\$55.00	Ad Only	
\$405.00 total bought separately		-\$5.00 SAVINGS